WHAT IS CLAIMED IS:

1. A method for providing equipment service data, the method comprising:

creating a database containing a plurality of equipment service data elements;

providing an access point for a user to access the database;

verifying that the user is authorized to access the database; and

providing access to the database over a secure network if the user is authorized to access the database.

- 2. The method of Claim 1, wherein the plurality of equipment service data elements comprise date elements regarding at least one of: sales, customer history, equipment history, warranties, service calls, preventive maintenance, repairs, spare parts, accounts receivable, and accounts payable.
- 3. The method of Claim 1, wherein the user comprises at least one of: a customer, a potential customer, and a franchisee.
- 4. The method of Claim 1, wherein the access point is an Internet web site.
- 5. The method of Claim 1, wherein the database is created by a manufacturer of a product, and wherein the user is a service provider authorized by the manufacturer to service the product.
- 6. A method according to Claim 5, wherein the service data elements relate to at least one of: selling maintenance contracts, call management, franchisee management, spares sales, warranty management, and knowledge management.
- 7. A system for providing equipment service data, the system comprising:

a database containing a plurality of equipment service data elements; an access point for a user to access the database;

means for verifying that the user is authorized to access the database; and

means for providing access to the database over a secure network if the user is authorized to access the database.

- 8. The system of Claim 7, wherein the plurality of equipment service data elements comprise date elements regarding at least one of: sales, customer history, equipment history, warranties, service calls, preventive maintenance, repairs, spare parts, accounts receivable, and accounts payable.
- 9. The system of Claim 7, wherein the user comprises at least one of: a customer, a potential customer, and a franchisee.
- 10. The system of Claim 7, wherein the access point is an Internet web site.
- 11. The system of Claim 7, wherein the database is created by a manufacturer of a product, and wherein the user is a service provider authorized by the manufacturer to service the product.
- 12. A system according to Claim 11, wherein the service data elements relate to at least one of: selling maintenance contracts, call management, franchisee management, spares sales, warranty management, and knowledge management.
- 13. A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for providing equipment service data, said method steps comprising:

creating a database containing a plurality of equipment service data elements;

providing an access point for a user to access the database; verifying that the user is authorized to access the database; and

providing access to the database over a secure network if the user is authorized to access the database.

- 14. The program storage device of Claim 13, wherein the plurality of equipment service data elements comprise date elements regarding at least one of: sales, customer history, equipment history, warranties, service calls, preventive maintenance, repairs, spare parts, accounts receivable, and accounts payable.
- 15. The program storage device of Claim 13, wherein the user comprises at least one of: a customer, a potential customer, and a franchisee.
- 16. The program storage device of Claim 13, wherein the access point is an Internet web site.
- 17. The program storage device of Claim 13, wherein the database is created by a manufacturer of a product, and wherein the user is a service provider authorized by the manufacturer to service the product.
- 18. A program storage device according to Claim 17, wherein the service data elements relate to at least one of: selling maintenance contracts, call management, franchisee management, spares sales, warranty management, and knowledge management.